



# Clorox® Total 360® System

For cold and flu viruses and norovirus prevention and outbreak strategies

## Superior Coverage with Trusted Clorox® Solutions

### During Cold and Flu Season

City Wide is proud to offer the first system that pairs an electrostatic sprayer with a portfolio of Clorox® disinfectants and sanitizers. Electrostatic technology enables superior coverage of trusted Clorox® solutions in hard-to-reach places — the side, underside and backside of surfaces. Using the Clorox® Total 360® Electrostatic Sprayer to apply Clorox® Total 360® Disinfectant Cleaner eliminates odors and gives you a healthier facility this cold and flu season.

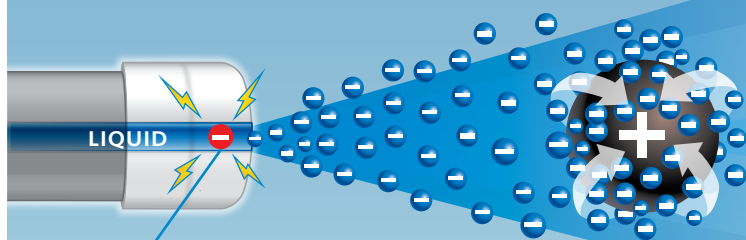


### Electrostatic Technology

Electrostatic technology enables Clorox® sanitizers and disinfectants to reach the side, underside and backside of surfaces.

Uses an air compressor for quiet, powerful liquid flow

FORCE STRONGER THAN GRAVITY



LIQUID

An electrode introduces an attractive charge and atomizes the solution. The particles are both attracted to and uniformly coat surface.

Charged particles are attracted to surfaces.

Solution reaches and wraps around surfaces.

Each surface is uniformly coated with solution.



## The greatest threat to your bottom line is illness in your school or workplace.

### Cold and flu viruses spread easily throughout your facility:

**\$3.9 Million** — the amount a pro sports team lost due to gastrointestinal illnesses.<sup>1</sup>

**1-4 Days** — typical time it takes for symptoms to show up once a student or employee is infected with a cold or the flu.<sup>3</sup>

**7** — number of days a virus can live on hard surfaces.<sup>5</sup>

### Norovirus is highly contagious:

**\$400,000** — cost to a major university to combat a norovirus outbreak.<sup>2</sup>

**5 Billion** — approximate number of norovirus particles in a gram of feces.<sup>4</sup>

**18** — number of norovirus particles required to infect a student or employee with norovirus.<sup>6</sup>



#### Athletics Facilities

Cold and flu impact where you train.



#### Classrooms

Cold and flu impact where you learn.



#### Office Facilities

Cold and flu impact where you work.

1. Source: <https://www.bostonglobe.com/sports/redsox/2017/04/12/teams-clearing-air-avoid-illness/5BjjuKmseVH5bSAWMish6M/story.html>

2. Source: <http://www.foodpoisoningnews.com/rochester-noroviruscosts-30000-osu-outbreak-over/>

3. Source: <http://www.webmd.com/cold-and-flu/flu-statistics>

4. Source: <http://phenomena.nationalgeographic.com/2013/01/02/the-norovirus-a-study-in-puked-perfection/>

5. Source: <https://www.sciencenews.org/blog/science-public/germs%E2%80%99-persistence-nothing-sneeze>

6. Source: <https://www.cdc.gov/norovirus/hcp/clinical-overview.html>



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